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## **Von Trapp Brewing is Awarded a Gold Medal and “Brewery & Brewer of the Year” at the 2024 Great American Beer Festival® Competition**

*Von Trapp Brewing is recognized as one of the best breweries in the nation at the nation’s largest professional beer competition*

**Stowe, Vermont – 10/17/2024** — Von Trapp Brewing earned a gold medal for Helles Golden Lager as well as “Brewery & Brewer of the Year” for 15,001-100,000 barrel breweries at the 2024 [Great American Beer Festival](#) (GABF®) competition, hosted and presented by the [Brewers Association](#).

In the 2024 competition, beers and ciders spanning 107 categories and 175 different styles (including all subcategories) were judged meticulously by 285 judges over 7 days. Awards presented during the Great American Beer Festival competition are considered coveted symbols of brewing excellence globally, and brews that receive an award are considered the most excellent representation of their style category. For the first time, five cider categories were added to the competition; expanding the pool of world-class brews to be judged, awarded accolades, and recognized for their excellence.

Von Trapp Brewing was awarded a Gold Medal in the Munich-Style Helles beer-style category for its Helles Golden Lager, the original beer the Stowe brewery was built to produce and the pinnacle of clean, drinkable lagers. With a complex flavor, courtesy of Perle and Tettnang hops and soft, bready malt characteristics, Helles boasts a flavor unique enough to impress but light enough not to overpower. Its light nature makes it the perfect summit beer or post hike refresher, leaving you quenched but not bogged down. The brewery was also named “Brewery & Brewer of the Year” in the 15,001-100,000 barrel brewery category. Von Trapp Brewing is located in Stowe, Vermont, brewing Austrian-style beers on the grounds of the iconic Trapp Family Lodge.



The 30,000 square foot facility features a Rolec Brew House, capable of brewing up to 36,000 barrels of beer annually.

“We are extremely proud of our entire team who have worked so hard to perfect these legendary styles of beer. My father, Johannes, created von Trapp Brewing to make Helles Golden Lager, so it’s great to see that beer earning such high accolades, as well” said Sam von Trapp, Director and Vice President of von Trapp Brewing and Trapp Family Lodge.

Thanks to a panel of 285 professional judges from around the world and over 250 volunteers, the Great American Beer Festival competition analyzed 9,216 entries over two phases and 7 days. The 2024 competition saw entries from 1869 breweries and cideries from all 50 states plus Washington, D.C., and Puerto Rico.

“The Great American Beer Festival competition recognizes greatness in innovation and craftsmanship from brewers all over the country, and the Brewers Association takes great pride in crowning one winner from each category as ‘Best in Class,’” remarked Chris Williams, competition director for the Brewers Association. “This year’s competition was especially notable with the introduction of five new cider categories. This expansion not only increased the competition’s scope but also highlights producers’ relentless pursuit of creativity and excellence. The Brewers Association is proud to celebrate the accomplishments of this year’s winners.”

The 2024 medals were unveiled during an intimate ceremony held at the Bellco Theatre in Denver on Saturday, October 12, 2024, as part of the Great American Beer Festival. The ceremony was live streamed via [The Brewing Network](#). For more information on the Great American Beer Festival competition, including a complete 2024 winners list and photos, visit [GreatAmericanBeerFestival.com](#).

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**About von Trapp Brewing:** Von Trapp Brewing is part of Trapp Family Lodge, a 2,600-acre resort owned and operated by the von Trapp family. The brewery was created in 2010 by the family that inspired “The Sound of Music.” Based in Stowe, Vermont, von Trapp Brewing specializes in authentic Austrian style lagers and are brewed with pure Vermont spring water sourced from the Trapp Family Lodge property, with inspiration from “A little of Austria, a lot of Vermont”<sup>®</sup>.